



Ryde-Eastwood Broncos Oztag

SPONSORSHIP PROSPECTUS



Ryde-Eastwood Oztag was first established back in 1996 by Fedel Kassem. Who remains a key administrator to this day. Over the years the growth of the competition & number representative teams have grown steadily but wasn't been steady but until September 2015.

Since then I have gone in with the focus to reshape the competition and by 2020 we had doubled in size, sending away a minimum of 8 representative teams. My goal has always been to provide a competition that people male or female of all different nationalities can come together & share one common interest which is "to play Oztag".

As a club we now receive a lot of recognition for the way we operate, being consistently successful in our representative teams while each year we get 10-15 players across multiple divisions selected for Australia. We maintain a high standard with values & we will continue to raise the bar.

Ryde-Eastwood Oztag use to be a club that would struggle, now we are a club that people wish to be involved in as we work as one, value each other & provide opportunities for all. Now is the time to be involved.

Shaamus Poole
Ryde-Eastwood Coordinator

	2015 Spring	2020 Spring
Player Sign Ups	700-750	2,105
Social Teams	60-70	173
Figures above are based on comps run two nights a week & we operate 3 times a year, Summer, Winter & Spring seasons between Marsfield Park & Meadowbank Park		
Instagram Followers	Non-existent	747
Facebook Group Members	650	2,866
Youtube Viewers	Non-existent	8,006
Youtube Subscribers	Non-existent	55

Upcoming State Cup Teams

2020 State Cup Teams

Men's Under 20's
Women's Under 20's
Men's Open's x2
Women's Open's x2
Women's Over 30's

2021 State Cup Teams

Men's Under 20's
Women's Under 20's
Men's Open's x2
Women's Open's x2
Men's Over 30's
Women's Over 30's



2021 Re-branding

Ryde-Eastwood Oztag is re-branding & heading in a new direction. With your help we can achieve this but not only helping fund the players but bringing the fastest growing sport & the community together.



With the re-branding we are changing colours to market the club a brand, with new uniform starting in 2021 & a number of off-field attire. Within the club we will continue to grow & promote as we choose to stand above other sports & be recognised as place where everyone wants to be involved.

Our culture is “**community first**”.

Social Media Platforms



@rydeeastwood_oztag



Ryde Eastwood Oztag



Ryde Eastwood Oztag Group



sydney.oztag.com.au/rydeeastwood

Sponsorship Contacts

Competition Co-ordinator: Shaamus Poole

Mobile: 0422 967 170

Email: shaamus@sydneyoztag.com.au

Contactable Hours: Monday to Thursday, 12pm to 6pm

Current Sponsors



SYDNEY GLASS
& GLAZING



Why sponsor us?

Sponsorship from community organisations and local businesses is the main financial channel for the Ryde-Eastwood Oztag community. The support and funding of the community enables the club to continue to send Men's, Women's & Mixed representative teams to State Cup, run social competitions on Monday & Tuesdays nights and continue to grow the club as a whole.

As representative players struggle with the cost of tournaments as they have to pay for uniform, registration along with accommodation it can become an expensive weekend, funding for the club allows us to help ease the cost for this players while also encouraging these players to give back to the community to the businesses that sponsor while also representing their area.

The **3 main reasons** your business should invest in sponsorship are:

1. Widespread and diverse community reach
2. Amplified brand presence and exposure through social media
3. Propensity for acquisition of younger customer

Packages

	Gold - \$15K	Silver - \$10K	Bronze - \$5K
Logo placement & additional promotion on all social media platforms	✓	✓	✓
Logo feature on player jerseys	ALL teams	4 teams	2 teams
Framed Rep jersey with company logo	✓		
Naming Rights	✓	✓	



Gold Package – \$15K

- Your company logo featured on all our playing shirts for all the teams. (logo to be on front of shirt in the centre, main advertisement)
- Your company will receive advertisement on social media such as Facebook, Instagram & Sydney Oz tag website. These forms of social media are the focal point for advertisement as members view daily.
- You will receive a framed representative jersey with your company logo displayed as the major sponsor as part of the package.
- As we are affiliated with Sydney Oztag, you will have naming rights of our Division One divisions at Ryde-Eastwood Oztag competition.

Silver Package – \$10K

- Your company logo will be displayed on the back of 4 of our teams playing shirts.
- Your company will receive advertisement on social media such as Facebook, Instagram & Sydney Oztag website. These forms of social media are the focal point for advertisement as members view daily.
- You will receive a framed representative jersey with your company logo displayed as the major sponsor as part of the package.
- As we are affiliated with Sydney Oztag, you will have naming rights of our Division Two divisions at Ryde-Eastwood Oztag competition.

Bronze Package – \$5K

- Your company logo will be displayed on the back of 2 of our teams playing shirts.
- Your company will receive advertisement on social media such as Facebook, Instagram & Sydney Oztag website. These forms of social media are the focal point for advertisement as members view daily.

Other Packages

(all sponsors will go on the back of all teams training shirts as part of advertisement)

- \$2k Package. Sponsor will go on a placement of back of shirts & shorts/tights of 1 team of their choice if nothing has been allocated for that team.
- \$2K Package. Sponsor will go on 4 teams worth of players bucket hats.
- \$1k Package. Prize money for a division 1 division at our Ryde-Eastwood Oztag competition winners.

